



Who does what? *Sanitation promotion agent*

Sanitation Promotion Agents are responsible for making sure that people understand the benefits of better sanitation and hygiene practices.

This is specialised work.

Agents may be contracted to do this, the result being improved health and quality of life for communities.

## TASKS AND DUTIES

Sanitation promotion agents should:

- 💧 Promote understanding between good sanitation and improved health.
- 💧 Enable people to compare the benefits of different sanitation systems.
- 💧 Create a demand for improved sanitation in communities about to receive water services.
- 💧 Explain the options of financing sanitation to avoid confusion.
- 💧 Facilitate toilet construction by local builders.

Whatever functions are undertaken, a contract should be drawn up to cover the conditions of work.



**Reference:** DWAF, Poster B. Providing Water Services